AURELIA OREN │ UI/UX DESIGNER

WORK EXPERIENCE

UI/UX Designer, Alterno.io. Petach Tikva 2022-Present

`Time management`   `Presentations to clients`   `User research`

`Wireframing`   `Prototyping`

Designing complex interfaces, including a full ux workflow of on-site observations, user interviews, user flows, low fidelity wireframes, prototype iterations and working with developers on the final product. Among the projects I designed are:

- A scheduling system for Bat-Sheva dancing group, improving team coordination.
- A user-friendly car lease ordering system for Israel's Electric Company.
- An efficient call-center interface for Leumit healthcare using extensive user research and prototyping techniques.
- Interactive inventory management and maintenance report systems for ICL, focusing on usability principles.

Process Engineer, Intel, Kiryat Gat, 2019-2022

`Project management`   `Working in English`   `Working with sites abroad`

Managing several production machines and their performance.

Project Manager, Sher Consulting & Training, 2017-2018

`Project management`   `Attention to details`   `Time management`

Consulting leading food companies in regulatory matters.

Regulatory referent, Abbott-Similac, Tel Aviv 2016-2017

Managing regulatory affairs for Similac brand

`Attention to details`   `Working with sites abroad`   `Working in English`

R&D food technologist, Tzabar Salads, Kiryat Gat 2013-2014

Developing new products and scaling them up to production

`R&D`   `Project management`   `Interdepartmental coordination`

CONTACT INFO

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TOOLS

- Figma
- Photoshop
- Procreate
- Axure
- XD
- DALL-E, Co-Pilot

EDUCATION

- "WE" UI "bubble" - online UI course, 2022
- UX studies, Netcraft Academy, 2021, Bnei Brak
- B.Sci in Biochemistry and Food science, HUJI, 2008-2011, Rehovot

NATIONAL SERVICE

After-school instructor for children with special needs, Ministry of Welfare, 2004-2005, Ganei-Tikva

LANGUAGES

- Hebrew
- French (Basic)
- English (Fluent)

OTHER

- Pastry Chef diploma